

## //Definition

A collective is a group of people who share or are motivated by at least one common issue or interest. Our interest is great music. Welcome to **The Collective**.

**The Collective** is bigger than all of us. It has now created itself. It will become legend in the years to come. It will become the thing that is whispered about in the back halls. People will talk. Rumors will start. No one will have answers to the unending questions. It will float along as if a lingering puff of smoke from someone's lips. Not catchable. Not tamable. It simply, is.

How we will interact with **The Collective** will be outlined here. Is **The Collective** exclusive? The answer is a hushed yes; however it is not exclusive for exclusivity's sake. It is exclusive for the protection of both its members and its non-members. Will **The Collective** leave room for further expansion? Yes, but only at its own choosing. Will someone come along and demand inclusion? The many will come, but the few will prove worthy.

## //Rules of Engagement

May we talk of **The Collective**? Yes, however immediate inclusion or invitation to outsiders is frowned upon. You don't choose **The Collective**. It chooses you.

May we allow people to share **The Collective's** power? Yes, however this is done with a pressing sense of caution.

## //Principles of Existence

At the beginning of every week a gift will be brought to **The Collective** by an individual. This responsibility will rotate on a weekly basis. The individual will have advanced notice and therefore no excuse for being caught by surprise and shirking their week of responsibility.

The gift that they will bring **The Collective** will consist of one of two things – an album or a playlist. The gift must be a thoughtful, deliberate gift. Reason and decision must be demonstrated. This gift will be uploaded to the individual's iTunes. **The Collective** will be notified. The gift will be documented on **The Collective** web page. *All interaction* about the gift will be documented via **The Collective** web page. (Use comments.)

Finally, at first sign of potential dangers for **The Collective** it will move to protect itself. This will include sanctions against individuals (this may include further gifts being required) and password protected sharing on the network.

**It has initiated.**

## //Schedule

Teresa, Kate, Mark, Dustin, Hosh